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News
For Immediate Release

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New HORTILUX - BLUE™ Daylight Metal Halide Lamps from EYE Lighting Provide Horticulturists and Researchers a Near Perfect Replication of Natural Sunlight to Optimize Plant Growth

EYE Lighting International of North America, Inc. introduces HORTILUX – BLUE™ daylight metal halide lamps, a line of grow lamps designed to extend the growing season to 365 days a year by emitting a blue, green, and red light ratio that closely resembles natural sunlight. These new HORTILUX - BLUE™ lamps enhance vegetation and produce higher-quality plants.

Professional Pharmacology, Biotechnology, and Plant Physiology research facilities utilize HORTILUX – BLUE™ daylight metal halide lamps research because they elevate lighting systems to a new level of performance by optimizing spectral energy to consistently promote vigorous growth to better meet various application needs, the HORTILUX – BLUE™ line offer three different lamp options in diverse shapes and sizes. MT400D/HOR/HTL- BLUE offers 29,000 initial lumens, 12,000 hours of life, and has a horizontal burn position. MT250D/HTL- BLUE provides 18,000 initial lumens, 10,000 hours of life, and has a universal burn position. MT1000D/HOR/HTL – BLUE supplies 80,000 initial lumens, 6,000 hours of life, and has a horizontal burn position.

EYE HORTILUX lamps are designed with exclusive chemistry and technology that set new standards for plant lighting excellence. EYE Lighting's complete line of grow lamps include Hortilux Super HPS™ high pressure sodium lamps, Hortilux Metal Ace™ metal halide conversion lamps, Hortilux Ultra Ace™ high pressure sodium conversion lamps, and the new HORTILUX-BLUE™ daylight metal halide lamps.

EYE Lighting International of North America is a subsidiary of Iwasaki Electric Co. LTD., a Tokyo based high technology manufacturer. Iwasaki's principal operating area is illumination and its more than 3,000 different product offerings include lamps, lighting fixtures, electronics, communication equipment, and ultraviolet and electron beam systems. For more information, call (440) 350-7000, visit www.eyelighting.com, or write to: 9150 Hendricks Road- Mentor, Ohio 44060.

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