



**EYE LIGHTING INTERNATIONAL
OF NORTH AMERICA, INC.**

A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

FOR IMMEDIATE RELEASE

Contact:

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EYE Lighting International of North America, Inc. announces the addition of a new Super HPS 250W lamp to its existing Hortilux Super HPS line of High Pressure Sodium Lamps for the Horticulture Industry.

The EYE LU250S/HTL/EN lamp features exclusive Iwasaki chemistry and global lighting technology to deliver 30,500 initial lumens. The lamp's enhanced energy spectrum is specifically designed to provide the optimum light for plant growth through the flowering stage to full maturity.

This lamp operates on standard ANSI S50 ballast, for use on 250-Watt High Pressure Sodium systems that operate lamps in the universal position.

The HORTILUX™ LU250S/HTL/EN lamp is environmentally friendly in that it passes EPA, TCLP test criteria as nonhazardous waste. The LU250S/HTL/EN lamps are completely lead free and contain less mercury than standard HPS lamps.

EYE Lighting's complete line of grow lamps include industry leading HORTILUX™ Super HPS™ high pressure sodium lamps, HORTILUX™ Metal Ace™ metal halide conversion lamps, HORTILUX™ Ultra Ace™ high pressure sodium conversion lamps, HORTILUX-BLUE™ daylight metal halide lamps, and HORTILUX™ Metal Halide.

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