



EYE LIGHTING INTERNATIONAL OF NORTH AMERICA, INC.

A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

FOR IMMEDIATE RELEASE:

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EYE Lighting International of North America, Inc. Announces successful completion of ISO 9001:2000 Certification

CLEVELAND (June, 2004) -- In a continuing effort to provide quality products and services to our valued customers, EYE Lighting International of North America Inc. has successfully completed ISO 9001:2000 certification.

This 13-month effort included a comprehensive review of all company policies and procedures including: customer service, documentation systems, quality practices, vendor certification, business forms, new product introduction and commercialization processes, and all other policies that ultimately affect our customers.

During this period all company policies and operational procedures were updated/revised in accordance with ISO 9001:2000 standards. One hundred percent of the EYE Lighting International Inc. employees received training in the updated policies and procedures with the ultimate goal of providing our valued customers with the best possible quality and service.

Quality Policy: "EYE continually strives to delight 100% of our global customers by exceeding their expectations through world-class products and services."

EYE Lighting International of North America Inc. is excited about attaining ISO certification for our manufacturing operation and looks to the future with renewed enthusiasm as we strive for continuing improvement in all facets of our business.

EYE Lighting International of North America, is located near Cleveland, Ohio, a manufacturer and distributor of state-of-the-art High Intensity Discharge and Halogen lighting products to serve commercial, industrial, utility and retail markets around the globe.

EYE Lighting International of North America is a subsidiary of Iwasaki Electric Co. Ltd., a Tokyo based, technology driven lighting conglomerate, that manufactures more than 3,000 lighting products that include HID and Halogen lamps, lighting fixtures, electronics, communication equipment, ultraviolet and electron beam systems.

The shared culture of Iwasaki Electric Company and EYE Lighting of North America represents a world class manufacturing operation, global technology, and commitment to quality, new product development, and the goal of complete customer satisfaction. At Iwasaki, we are inspired by light, and the light we create tells our story.

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