





**EYE LIGHTING INTERNATIONAL
OF NORTH AMERICA, INC.**
A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

EYE Mission Statement




CUSTOMER

-  EYE employees strive to delight 100% of our Global customers by exceeding their expectations on service & quality.
-  EYE products & services will be of world-class levels in quality & performance for all EYE's market segments.

OPERATIONS

-  EYE's primary existence is based on an unrelenting commitment in pursuit and the achievement of Growth & Profitability in all markets served.
-  EYE's business metrics to engage 100% of employment on Continual Improvement in everything we do.
-  EYE Management System's methodologies to drive efficiencies & process refinements. Automate when economics dictate acceptable returns...ultimately reducing costs & improving quality of our products.

EMPLOYMENT ENVIRONMENT

-  Create & maintain a goal/achievement & economics oriented business culture that engages all EYE employees to think like "owners"... thus "owning" the operational performance of the company.
-  Push more Responsibility/Authority lower in the organization through accountability, improved training & challenging work assignments to grow & develop in house intellectual resources.
-  Maintain a global and multi cultural company that is cognizant of cultural differences & looks for win/win solutions to optimize business performance.

EYE Lighting Executive Management Team