





EYE LIGHTING INTERNATIONAL OF NORTH AMERICA, INC.




A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

EYE Mission Statement




Customer

-  EYE employees strive to delight 100% of our Global customers by exceeding their expectations on service and quality.
-  EYE products and services will be of world-class levels in quality and performance for all EYE's market segments.

Operations

-  EYE's primary existence is based on an unrelenting commitment in pursuit and the achievement of Growth and Profitability in all markets served.
-  EYE's business metrics to engage 100% of employment on Continual Improvement in everything we do.
-  EYE's ISO 9000 process methodologies to drive efficiencies and process refinements. Manually first and then automate when economics dictate acceptable returns... ultimately reducing costs and improving quality of EYE products.

Employment Environment

-  Create and maintain a goal/achievement and economics oriented business culture that engages all EYE employees to think like "owners"... thus "owning" the operational performance of the company.
-  Push more Responsibility/Authority lower in the organization through accountability, improved training and challenging work assignments to grow and develop in house intellectual resources.
-  Maintain a global and multi cultural company that is cognizant of cultural differences and looks for win/win solutions to optimize business performance.

Keith T. S. Ward
President and C.O.O.